



DIRECTORATE OF DISTANCE & ONLINE EDUCATION

MBA (MASTER OF BUSINESS ADMINISTRATION)

COURSE BROCHURE (2026-27)

INTRODUCTION

We offer a Master of Business Administration (MBA) program designed by experienced educators to shape the in-demand skills of students through online distance mode by Mangalayatan University. The semester curriculum is designed to equip learners with the effective managerial and leadership skills required to excel in today's business dynamics. The program aims to nurture analytical skills, strategic decision-makers, and visionary entrepreneurs.

Through interactive learning modules, strengthen foundational management concepts to encourage students to explore new perspectives, manage challenges effectively, and evolve as innovative business leaders of the future. The online MBA modules allow learners to address complex business issues. Drive innovation for organizational growth and societal development. With elective options of marketing, finance, HR, and operations, students can choose the one that is suitable for their career perspective

MISSION

- ❖ To encourage learners to be competent, ethical, and visionary leaders through quality education and career-focused learning for professional development.
- ❖ To enhance students' knowledge with industry-relevant skills to shape their professional career journey.

OBJECTIVES

The primary objective of the MBA (online distance mode) programme is to encourage future leaders to understand the domestic and international markets. The programme also incorporates the latest management strategies to build decision-making abilities. The course curriculum encompasses business management topics to build leadership acumen.

INSTRUCTIONAL DESIGN

The MBA Programme at Mangalayatan University (distance learning mode) is structured as a two-year program divided into four semesters. The total credit requirement of 80 is considered to obtain a degree certificate based on the university's academic guidelines. The programme is delivered through online distance learning to provide flexibility for students to learn at their own pace to maintain academic rigor.

The curriculum consists of theoretical courses, practical components, and project work to ensure a holistic understanding of library and information science. There are online lectures, digital resources, and interactive sessions to simulate real-world library operations.

SEMESTER - I					
S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-6101	Principles and Practices of Management	4	100	40
2.	MGO-6102	Managerial Economics	4	100	40
3.	MGO-6103	Accounting for Managers	4	100	40
4.	MGO-6104	Business Statistics	4	100	40
5.	MGO-6105	Communication for Management	4	100	40

SEMESTER - II

S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-6201	Entrepreneurship and SMEs Management	4	100	40
2.	MGO-6202	Business Environment	4	100	40
3.	MGO-6203	Research Methodology	4	100	40
4.	MGO-6204	Business Laws	4	100	40
5.	MGO-6205	Human Resource Management	4	100	40
TOTAL			20	500	200

* Three courses from any one area of the specialization and specialization area will remain same in IIIrd and IV th Semester

SEMESTER - III

S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-7101	Strategic Management	4	100	40
2.	MGO-7102	Organizational Behavior	4	100	40

ELECTIVE**MARKETING**

1.	MGO-7111	Marketing Management	4	100	40
2.	MGO-7112	E-Marketing	4	100	40
3.	MGO-7113	Retail Management	4	100	40

FINANCE

1.	MGO-7121	Financial Management	4	100	40
2.	MGO-7122	Security Analysis and Portfolio Management	4	100	40
3.	MGO-7123	Management of Financial Institutions and Services	4	100	40

HR

1.	MGO-7131	Industrial Relations and Labor Enactments	4	100	40
2.	MGO-7132	Global HRM	4	100	40
3.	MGO-7133	Negotiation and Counselling	4	100	40

OPERATIONS

1.	MGO-7141	Project Management	4	100	40
2.	MGO-7142	Logistics and Supply Chain Management	4	100	40
3.	MGO-7143	Advanced Production and Operations Management	4	100	40

SEMESTER - IV

S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-7201	Business Ethics and Corporate Governance	4	100	40
2.	MGO-7202	Global Business Management	4	100	40
3.	MGO- 7203	Dissertation	4	100	40
ELECTIVE					
MARKETING					
1.	MGO-7211	Consumer Behaviour and Marketing Communication	4	100	40
2.	MGO-7212	Marketing of Services	4	100	40
3.	MGO-7213	Sales and Distribution Management	4	100	40
FINANCE					
1.	MGO-7221	Corporate Financial Restructuring	4	100	40
2.	MGO-7222	Strategic Corporate Finance	4	100	40
3.	MGO-7223	Management of Working Capital	4	100	40
HR					
1.	MGO-7231	Business Ethics and Corporate Governance	4	100	40
2.	MGO-7232	Global Business Management	4	100	40
3.	MGO-7234	Organizational Development	4	100	40
4.	MGO-7235	Group and Team in Organization	4	100	40
5.	MGO-7236	Training and Development	4	100	40
OPERATIONS					
1.	MGO-7241	Business Ethics and Corporate Governance	4	100	40
2.	MGO-7242	Global Business Management	4	100	40
3.	MGO-7243	Total Quality Management	4	100	40
4.	MGO-7244	Service Operation Management	4	100	40
5.	MGO-7245	Management of Technology			



SYLLABI AND COURSE MATERIALS

Our experienced faculty members of Mangalayatan University develop syllabi and self-learning materials. The course content is approved by CIQA and the Board of Studies/Academic Council/Executive Council of India (UGC).

STUDY MATERIAL

The study material for the programme is developed in a digital format and shall be supplied to the students unit-wise for each course per semester.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the subject coordinator. There shall be 6 online counselling sessions of 1 hour each for a 4-credit course, held on Saturdays and Sundays. For courses with 2 credits, there shall be 4 sessions of 1 hour each; for 6-credit classes, 8 sessions of 1 hour each.

STUDENT SUPPORT SYSTEMS

The university appoints programme coordinators, course coordinators, and course mentors to support learners in their studies. Additionally, the university has made appropriate arrangements for various support services, including online counselling and resource-oriented services and evaluation methods for both online and offline modes, for efficient and smooth assistance to the students through the online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee	Total Fees
MBA	PG	2 Years	1000	13000	1000	29000	57000
Total							57000

CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
2 Years	80	MBA	Master's Degree (Professional)

ACTIVITY SCHEDULE

S.NO.	Name of the Activity	Tentative months schedule (specify months) during year			
		July Division		January Division	
		From(Month)	To (Month)	From(Month)	To (Month)
1	Admission	Jul	Sep	Jan	Mar
2	Assignment submission (if any)	Sep	Oct	Mar	Apr
3	Evaluation of Assignment	Oct	Nov	Apr	May
4	Examination	Dec	Dec	Jun	Jun
5	Declaration of Result	Jan	Jan	Jul	Jul
6	Re-registration	Jul	Jul	Jan	Jan

* These dates are tentative.

WHY DISTANCE EDUCATION?

- ❖ Convenience of studying classes from home.
- ❖ Cost-Effective.
- ❖ Time saving.
- ❖ No commuting.
- ❖ Monetary benefits- No textbooks required.
- ❖ Study anytime, anywhere.

ADMISSION PROCESS

- ❖ Register with Mangalayatan Distance learning Programmes
- ❖ Pay Registration fees through our available payment gateways
- ❖ Upload relevant documents and mark sheets
- ❖ Get provisional admission
- ❖ Pay semester fees
- ❖ Get admission confirmation from the University
- ❖ Roll number allotted to every student



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