



DIRECTORATE OF DISTANCE & ONLINE EDUCATION

**MBA IN TOURISM AND
HOSPITALITY MANAGEMENT**

COURSE BROCHURE (2026-27)

INTRODUCTION

The postgraduate degree of MBA in Tourism and Hospitality Management is offered by Mangalayatan University (MUDE) through online distance learning mode. The course curriculum is designed with advanced subject knowledge of specialized areas such as tourism operations, hospitality services, customer relationship management, and travel management. Over the course of these two years, students will strengthen their strategic management and organizational techniques that shape their insights about the emerging trends and build relevant strategies for sustainable tourism, global tourism, and digital transformation.

The program offers blended learning approaches that enable students to understand the industry dynamics and deliver quality services. The course subjects are outlined to empower learners to prepare to understand the travel industry dynamics and nurture competitive abilities to adapt to the challenging environment.

MISSION

- ❖ To develop competent abilities with strong managerial and leadership skills in tourism and hospitality.
- ❖ To encourage students to build analytical skills to understand the global tourism trends and innovative solutions for the hospitality industry.
- ❖ To plan sustainable tourism practices and effective and responsible maintenance of cultural and natural resources.
- ❖ To enhance students' analytical, communication, and decision-making abilities for effective management.

OBJECTIVES

The chief objective of the MBA in Tourism and Hospitality Management program is to provide detailed knowledge of management principles to apply learned techniques in the tourism and hospitality sectors. The course curriculum covers quality management, marketing, and financial management to gain expertise in tourism planning and hospitality operations. The program also focuses on developing research abilities, digital competencies, and communication skills required for professional growth. It aims to assist learners to take leadership roles to begin their career ventures in the tourism and hospitality domain.

INSTRUCTIONAL DESIGN

The online distance MBA in Tourism and Hospitality Management at Mangalayatan University is segmented into four semesters, with a total of 84 credits to obtain the degree. The programme offers flexible online distance learning to strengthen students' management abilities to take challenging roles in tourism and hospitality management. The minimum time period required to complete the degree is two years, and the maximum time period (if extended) is up to three

SEMESTER - I					
S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-6101	Principles and Practices of Management	4	100	40
2.	MGO-6102	Managerial Economics	4	100	40
3.	MGO-6103	Accounting for Managers	4	100	40
4.	MGO-6104	Business Statistics	4	100	40
5.	MGO-6105	Communication for Management	4	100	40
TOTAL			20	500	200

SEMESTER - II

S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-6201	Entrepreneurship and SMEs Management	4	100	40
2.	MGO-6202	Business Environment	4	100	40
3.	MGO-6203	Research Methodology	4	100	40
4.	MGO-6205	Human Resource Management	4	100	40
5.	MGO-6206	Tourism and Hospitality Management	4	100	40
TOTAL			20	500	200

SEMESTER - III

S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-7101	Strategic Management	4	100	40
2.	MGO-7102	Organizational Behavior	4	100	40
3.	MGO-7166	Legal Aspects of Tourism and Hospitality Management	4	100	40
4.	MGO-7167	Food and Beverage Management	4	100	40
5.	MGO-7168	Hotel Facility Management	4	100	40
TOTAL			20	500	200

SEMESTER - IV

S.No.	Course Code	Course Name	Credit	Total Marks	Pass Marks
1.	MGO-7203	Ethics in Tourism and Hospitality	4	100	40
2.	MGO-7212	Marketing of Services	4	100	40
3.	MGO-7265	Tourism Planning and Development	4	100	40
4.	MGO-7267	Front Office and Housekeeping Management	4	100	40
5.	MGO-7268	Service Quality Management	4	100	40
6.	MGD-7200	Dissertation	4	100	40
TOTAL			24	600	240

SYLLABI AND COURSE MATERIALS

Our experienced faculty members of Mangalayatan University develop syllabi and self-learning materials. The course content is approved by CIQA and the Board of Studies/Academic Council/Executive Council of India (UGC).

STUDY MATERIAL

The study material for the programme is developed in a digital format and shall be supplied to the students unit-wise for each course per semester.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the subject coordinator. There shall be 6 online counselling sessions of 1 hour each for a 4-credit course, held on Saturdays and Sundays. For courses with 2 credits, there shall be 4 sessions of 1 hour each; for 6-credit classes, 8 sessions of 1 hour each.

STUDENT SUPPORT SYSTEMS

The university appoints programme coordinators, course coordinators, and course mentors to support learners in their studies. Additionally, the university has made appropriate arrangements for various support services, including online counselling and resource-oriented services and evaluation methods for both online and offline modes, for efficient and smooth assistance to the students through the online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee	Total Fees
MBA in Tourism and Hospitality Management	PG	2 Year	1000	18,000	1500	36,000	79,000
Total							79,000

CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
2 Year	84	MBA in Tourism and Hospitality Management	Master's Degree

ACTIVITY SCHEDULE

S.NO.	Name of the Activity	Tentative months schedule (specify months) during year			
		July Division		January Division	
		From(Month)	To (Month)	From(Month)	To (Month)
1	Admission	Jul	Sep	Jan	Mar
2	Assignment submission (if any)	Sep	Oct	Mar	Apr
3	Evaluation of Assignment	Oct	Nov	Apr	May
4	Examination	Dec	Dec	Jun	Jun
5	Declaration of Result	Jan	Jan	Jul	Jul
6	Re-registration	Jul	Jul	Jan	Jan

* These dates are tentative.



WHY DISTANCE EDUCATION?

- ❖ Convenience of studying classes from home.
- ❖ Cost-Effective.
- ❖ Time saving.
- ❖ No commuting.
- ❖ Monetary benefits- No textbooks required.
- ❖ Study anytime, anywhere.

ADMISSION PROCESS

- ❖ Register with Mangalayatan Distance learning Programmes
- ❖ Pay Registration fees through our available payment gateways
- ❖ Upload relevant documents and mark sheets
- ❖ Get provisional admission
- ❖ Pay semester fees
- ❖ Get admission confirmation from the University
- ❖ Roll number allotted to every student



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